



No. 1-1/2016-R&C [CFA]

Dated: 26-12-2016

Circular R&C-CFA No. 180 /16-17

Subject: Extension of promotional scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and outrightly purchases the modem from BSNL-reg.

1. Kindly refer to the BSNL CO letter No. 1-1/2015-R&C-CFA (Circular No. 162/15-16) dated 11-02-2016 and vide letter No. 1-1/2015-R&C-CFA (Circular No. 193/15-16) dated 31-03-2016 regarding promotional scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and outrightly purchases the modem from BSNL.
2. In order to increase Broadband customers, It has been decided by the Competent Authority *“to extend the Promotional scheme for sale of ADSL WiFi Modem @ Rs. 1500/- with 100% Cash back to the Broadband customers who subscribe under any broadband plan with FMC Rs.700/- & above and outrightly purchases the modem from BSNL, as introduced vide letter No. 1-1/2015-R&C-CFA (Circular No. 162/15-16) dated 11-02-2016 and vide letter No. 1-1/2015-R&C-CFA (Circular No. 193/15-16) dated 31-03-2016, for a period upto 31st March 2017 in all the circles”.*
2. ***The circles shall ensure to comply with all regulatory requirements.***
3. The above instructions shall be **effective w.e.f. 01-01-2017 on promotional basis for a period upto 31-03-2017 in all the circles.**
4. All other terms and conditions shall remain the same.
5. This circular is issued based on the approval of Competent Authority in Broadband Cell File No. 64-403/2016-17/BB/Tariff. Clarification/correspondence, if any, in respect of above tariff may be sent to Broadband Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23322064 and Fax No. 011-23734052.

AGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (CIT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-403/2016-17/BB/Tariff carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110054.
14. Secretary TRAI.
15. Guard File.

DM (T&C)-CFA